## CONTRACT



And:

**Mentzer Media Services** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	vision		Alt Order #	<u> </u>
	119835	/ 1		08248858	
Product	dell'est esternicionis				
PORTMAN FOR SENATE					
Contract Dates	Estimate #				
09/13/16 - 09/19/16	2977				
Advertiser			Ori	ginal Date	/ Revision
Pol/R Portman/R/Senate/	OH-A		0	5/19/16	/ 09/01/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Phila
	Special Hand	ling		334560	
	Demographic				
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV12736	280			316
	Agency Ref			Advertiser	Ref
	4341			43391	

*I: O- O- ID-I E-ID-I		Start/End		Spots/			
*Line Ch Start Date End Date	Description	Time	Days Length	Week Rate PCode	Rtn Type	Spots	Amount
D 1 WHIO 09/16/16 09/16/16	M-F 10a-11a	10:00 AM-11:00 A	1:0	P-05	NM	0	\$0.00
	M-Su 11p News 1 Veekdays Spots/We	11:00 PM-11:30 F eek <u>Rate</u> \$1,500.00	:30	P-05	NM	1	\$1,500.00
	M-F 4p-5p 4 Veekdays Spots/We 1 1	4:00 PM-5:00 PM eek <u>Rate</u> \$500.00	:30	P-05	NM	1	\$500.00
	Daybreak Edition 5a 5 Veekdays Spots/We 1 1		1:00	P-05	NM	1	\$900.00
	NewsCenter 7 6p 6 Veekdays Spots/We	6:00 PM-6:30 PM eek Rate \$1,500.00	:30	P-05	NM	1	\$1,500.00
D 6 WHIO 09/16/16 09/16/16	Daybreak Edition 6a 6	:00 AM-7:00 AM	1:00	P-05	NM	0	\$0.00
D 7 WHIO 09/16/16 09/16/16	M-F 730p-8p 7	:30 PM-8:00 PM	1:00	P-05	NM	0	\$0.00
	M-F 9a-10a 9 <u>/eekdays</u> <u>Spots/We</u> 1 1	:00 AM-10:00 AN ek <u>Rate</u> \$300.00	:30	P-05	NM	1	\$300.00
Start Date End Date W	M-F 9a-10a 9 <u>/eekdays</u> <u>Spots/We</u> 1 1	:00 AM-10:00 AN ek <u>Rate</u> \$600.00	1:00	P-05	NM	1	\$600.00
Start Date End Date W	Friday Prime Hour 2 9 <u>reekdays</u> <u>Spots/Wer</u> 1 1		:30	P-05	NM	1	\$1,500.00
	M-F 10a-11a 10 leekdays Spots/Wee	0:00 AM-11:00 A ek <u>Rate</u> \$350.00	:30	P-05	NM	1	\$350.00
	M-Su 11p News 1 eekdays Spots/Wee	1:00 PM-11:30 F ek <u>Rate</u>	:30	P-05	NM	1	\$1,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/I
 05/19/16 / 09/01/16

*Line Ch Start Date End Date Description Time	Spots/	
		mount
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 09/19/16         09/25/16         1         1         \$1,500.00		
13 WHIO 09/19/16 09/19/16 M-F 4p-5p 4:00 PM-5:00 PM	:30 P-05 NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Rate		,000.00
Week: 09/19/16 09/25/16 1 1 \$500.00		
14 WHIO 09/19/16 09/19/16 Daybreak Edition 5a 5:00 AM-5:30 AM  Start Date End Date Weekdays Spots/Week Rate		450.00
Week: 09/19/16 09/25/16 1 1 \$450.00		
15 WHIO 09/19/16 09/19/16 Daybreak Edition 530a530a-6a	:30 P-05 NM 1 \$	550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/19/16 09/25/16 1 1 \$550.00		
16 WHIO 09/19/16 09/19/16 Daybreak Edition 6a 6:00 AM-7:00 AM Start Date End Date Weekdays Spots/Week Rate	:30 P-05 NM 1 \$	800.00
Week: 09/19/16 09/25/16 1 1 \$800.00		
17 WHIO 09/19/16 09/19/16 M-F 9a-10a 9:00 AM-10:00 AM	:30 P-05 NM 1 \$	300.00
Start Date End Date Weekdays Spots/Week Rate		.000.00
Week: 09/19/16 09/25/16 1 1 \$300.00		
E 18 WHIO 09/17/16 09/17/16 SEC Game 12:00 PM-1:00 PN  Start Date	:30 P-05 NM 1 \$1,	000.00
Week: 09/12/16		
Spot Ch Date Range Description Start/End T	<u>ime Weekdays Length</u> <u>Rate Type</u>	
	:00 PMSa :30 <del>\$1,000.00</del> NM	
See MG 18.2 2 WHIO 09/12/16-09/18/16 SEC Game 3:30 PM-7:(	00 PMSa :30 \$1,000.00 NM	
⊕ MG for 18.1 09/17	34 .30 \$1,000.00 [NIVI	
19 WHIO 09/18/16 09/18/16 Su 1135p-1235a 11:30 PM-12:00 X	:30 P-05 NM 1 \$	200.00
Start Date End Date Weekdays Spots/Week Rate		
Week: 09/12/16 09/18/161 1 \$200.00		
20 WHIO 09/15/16 09/15/16 M-F 10a-11a 10:00 AM-11:00 A	:30 P-05 NM 1 \$:	350.00
Week: 09/12/16 09/18/161 1 \$350.00		
D 21 WHIO 09/15/16 09/15/16 M-Su 11p News 11:00 PM-11:30 F	1:00 P-05 NM 0	\$0.00
22 WHIO 09/15/16 09/15/16 NewsCenter 7 @ noor12:00 PM-12:30 P	:30 P-05 NM 1 \$1,0	00.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16		
23 WHIO 09/15/16 09/15/16 M-F 4p-5p 4:00 PM-5:00 PM <u>Start Date End Date Weekdays Spots/Week Rate</u>	:30 P-05 NM 1 \$5	500.00
Week: 09/12/16 09/18/161 1 \$500.00		
D 24 WHIO 09/15/16 09/15/16 NewsCenter 7 5p 5:00 PM-5:30 PM	1:00 P-05 NM 0	\$0.00
D 25 WHIO 09/15/16 09/15/16 Daybreak Edition 530a5:30 AM-6:00 AM	1:00 P-05 NM 0	\$0.00
26 WHIO 09/15/16 09/15/16 NFL on CBS Thursday8:00 PM-11:30 PM		500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/16 09/18/161 1 \$3.500.00		
TAIL THE STATE OF	4.00	
27 WHIO 09/15/16 09/15/16 M-F 9a-10a 9:00 AM-10:00 AM	1:00 P-05 NM 1 \$6	00.00
Week: 09/12/16		
28 WHIO 09/13/16 09/13/16 M-F 10a-11a 10:00 AM-11:00 A	:30 P-05 NM 1 \$3	50.00

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 Contract / Revision
 Alt Order #

 119835 / 1
 08248858

 Contract Dates
 Product
 Estimate #

 09/13/16 - 09/19/16
 PORTMAN FOR SENAT
 2977

 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/s
 05/19/16 / 09/01/16

*Line Ch St	art Date End D	ate Description		t/End e	Davs	Spots Length Week		Tyne	Snots	Amount
Start D	ate End Date	Weekdays	Spots/Week	Rate \$350.00		Longin Wook	Tale 1 Couchtin	Турс	Орого	Amount
	9/13/16 09/13/1			0 PM-11:30 F		:30	P-05	NM	1	\$1,500.00
Start Da Week: 09/12/1	ate End Date	Weekdays	Spots/Week	Rate \$1,500.00						*
30 WHIO 09	9/13/16 09/13/1	6 M-F 4p-5p	4:00	PM-5:00 PM		:30	P-05	NM	1	\$500.00
Start Da Week: 09/12/1		Weekdays -1	Spots/Week 1	<u>Rate</u> \$500.00						
	9/13/16 09/13/1					:30	P-05	NM	1	\$450.00
Start Da Week: 09/12/1		Weekdays -1	Spots/Week 1	<u>Rate</u> \$450.00						
32 WHIO 09 Start Da	0/13/16 09/13/1			PM-5:30 PM		:30	P-05	NM	1	\$1,200.00
Week: 09/12/1		Weekdays -1	Spots/Week 1	Rate \$1,200.00						
	/13/16 09/13/1 ate <u>End Date</u>	6 NewsCenter Weekdays	7 6p 6:00 Spots/Week	PM-6:30 PM Rate		:30	P-05	NM	1	\$1,500.00
Week: 09/12/1	6 09/18/16	-1	1	\$1,500.00						
34 WHIO 09 Start Da	/13/16 09/13/1 ate End Date	6 M-F 730p-8p Weekdays	7:30 Spots/Week	PM-8:00 PM Rate		:30	P-05	NM	1	\$1,200.00
Week: 09/12/10		-1	1	\$1,200.00						
35 WHIO 09 Start Da		6 Tue Hour1 Weekdays	8:00 Spots/Week	PM-9:00 PM Rate		:30	P-05	NM	1	\$3,000.00
Week: 09/12/16		-1	1	\$3,000.00						
36 WHIO 09 Start Da	/13/16 09/13/1 ite End Date	6 M-F 9a-10a Weekdays	9:00 / Spots/Week	AM-10:00 AN Rate		:30	P-05	NM	1	\$300.00
Week: 09/12/16		-1	1	\$300.00		<u> </u>				
D 37 WHIO 09		6 M-F 10a-11a		AM-11:00 A		1:00	P-05	NM	0	\$0.00
38 WHIO 09 Start Da		6 NewsCenter Weekdays	7 @ noor12:00 Spots/Week	PM-12:30 F Rate		:30	P-05	NM	1	\$1,000.00
Week: 09/12/16		1	1	\$1,000.00						
39 WHIO 09. Start Da		6 M-F 4p-5p Weekdays	4:00 I Spots/Week	PM-5:00 PM Rate		:30	P-05	NM	1	\$500.00
Week: 09/12/16	09/18/16	1	1	\$500.00						
40 WHIO 09. Start Da	/14/16	6 NewsCenter Weekdays	7 5p 5:00 F Spots/Week	PM-5:30 PM Rate		:30	P-05	NM	1	\$1,200.00
Week: 09/12/16	09/18/16	1	1	\$1,200.00						
41 WHIO 09/ Start Da		NewsCenter Weekdays	7 6p 6:00 F Spots/Week	PM-6:30 PM Rate		:30	P-05	NM	1	\$1,500.00
Week: 09/12/16		1	1	\$1,500.00						
	/14/16 09/14/10 te End Date	6 Daybreak Ed <u>Weekdays</u>	lition 6a 6:00 A Spots/Week	AM-7:00 AM Rate		:30	P-05	NM	1	\$800.00
Week: 09/12/16		1	1	\$800.00					27.54	
43 WHIO 09/ Start Da		Weekdays	9:00 A Spots/Week	AM-10:00 AN <u>Rate</u>		:30	P-05	NM	1	\$300.00
Week: 09/12/16		1	1	\$300.00						
					T	otals	0.00		36	\$33,700.00

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	Contract / Revision 119835 / 1	Alt Order # 08248858
Contract Dates 09/13/16 - 09/19/16	Product PORTMAN FOR SI	Estimate # ENAT 2977
Advertiser		Original Date / Revision
Pol/R Portman/R/Sena	ate/(	05/19/16 / 09/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	36	\$33,700.00	(\$5,055.00)	\$28,645.00
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature:	Date:	

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REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN 119835 \$\$\$

REP HEADLINE# 8248858 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #2

SEP1/16 12.42 \*\*\* WHIO-TV \*\*\* \*\*CHANGES\*\* RISK !!! REPORT FROM REP AGENCY CREDIT HARRIS ORDER WORKSHEET

610-225-1191

FAX#

. 42 12. # SALESMAN DATE SEP1/16 REGIONAL WELTE RAMBO LOCAL NICK ALLY PH-CLASS: NATL. PRSN BUYER NAME SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 250 SUITE INC (LINE) AVE PORTMAN/R/SEN/OH SERVICES, COMMENTS: # 8248858 PENNSYLVANIA 21204 WK-1 MENTZER MEDIA Ω EST#2977 CONTRACT SEP19/16 TOWSON, POLI/R 210 W TAX NAME AGY. NAME PORTMAN FOR SENATE STATE FLIGHT DATES SEP13/16 ADV. TAX PRDCT # ORDER CITY ADV AGY

44 OK'D M1, SEE LINE TOTAL SAME TO DEANNA FR JARED REP:

PLS CNF THANKS

STA:

A CASH IN ADVANCE SCHEDULE \*\*\*\* SI SIHL \*\*\*\* CM CON

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

SEND PAPER INVOICES: DO NOT STATIONS USING ELECTRONIC INVOICING,

AGENCY IDB #1021

TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009 "EMEDIA FOR THE AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB#

SENATE ROB PORTMAN FOR

TOTI:		C
DAYS		
WEEK :		SAT
SPTS:		0
END		9/17
START	7 2 9 7 7	9/17
		01
: RATE	AGENCY EST#	\$1,000.00
SEC		
LGTH :	£ = 280 316	30
TIME PERIOD :	ADVERTISER CODE PRODUCT CODE =	1200N-100P
: CD:	AGENCY	S
[+]	AGI	
:LINE#:REP		18

0

SAT

30 1200N-100P PROGRAM

2.8 SEC PRE-GAME 5.2 TARGET 7 INDEX: 100. NIELSEN: ORD COM1: RA21+

SEC PRE-GAME COM1: CON

## REP HEADLINE# 8248858 TRF# 119835 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

SEP1/16 12.42 \*\*\* WHIO-TV \*\*\* FAX# 610-225-1191 REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

:LINE#:REP :: LINE#:			TIME PERIOD	: LGTH		SEC :	RATE	ш	START	: E1	END ::	:SPTS: /WK:	WEEK:		DAYS	TOTL:
4 4	K	330P-700P	00P	sendili	30	VF	\$1,000.00	00	9/17	9/17	7	н		SAT		
PROGRAM: RA21+ ORD COM1: THIS IS A	CAM:	SEC F 5.2 PLEAS MAKE-0	PROGRAM: SEC FOOTBALL RA21+: 5.2 ORD COM1: PLEASE ADVISE ASAP THIS IS A MAKE-GOOD FOR SEP17	E ASA	P 7 ON I	E ASAP SEP17 ON LINE-18		FOR 1 SPOT/WK	×							
STATION MAKEGOOD OFFERS: M1 OK'D BUY#18	BUI	OD OFFERS BUY#18	Σ	ISSED:SAT/1200N-100 OFFER:SAT/330P-700P CMT:PLEASE ADVISE	1200N- 330P-7 SE ADV	-100P 700P 7ISE AS	ASAP	SEP17 SEP17	17		308 308		\$1,000.00		(AUG29/16) PLS ADVISE	6) SE.
SEP/16 33	33700.00	00										CON	CONTRACT TOTAL TOTAL SPOTS	TOTAL	337	33700.00

\*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

Q-PAID PGM R-RATE

P-CLASS, PLAN, SECT

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

₩ %

WBDT

0/0

CABL

0/0

WRGT

WKEF 10%

WDTN 30%

WHIO 55%

MARKET TOTALS \$82,909

SVC- NSI DEMOS- RA21+\*